

Charitable Giving



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Highlights from the 2007 Canada Survey
of Giving, Volunteering and Participating



Canadians continue to show their generosity by donating time and money to their communities. According to the latest Canada Survey on Giving, Volunteering and Participating, 2007¹, almost 23 million Canadians or 84% of the population aged 15 and over reported making financial donations to charitable or nonprofit organizations.

The survey grouped all charitable and nonprofit organizations into 15 categories. Religious organizations were the biggest beneficiaries of charitable giving, receiving 46% of the total dollar value of donations. The other top receiving organizations include: health organizations (15%), social service organizations (9%), international organizations (6%), hospitals (6%) and grant-making, fundraising and volunteer promoting organizations (5%).

In Halton Region, 91% of the population aged 15 and over donated financially to charitable and nonprofit organizations. Halton's donor rate is higher than both the provincial (85.6%) and national (84.4%) averages.

Each resident donor in Halton donated an average annual amount of \$508 in the 12-month reference period preceding the survey (September-December 2006 to September-December 2007). Again, Halton's average donation amount is higher than both of Ontario (\$501) and of Canada (\$437).

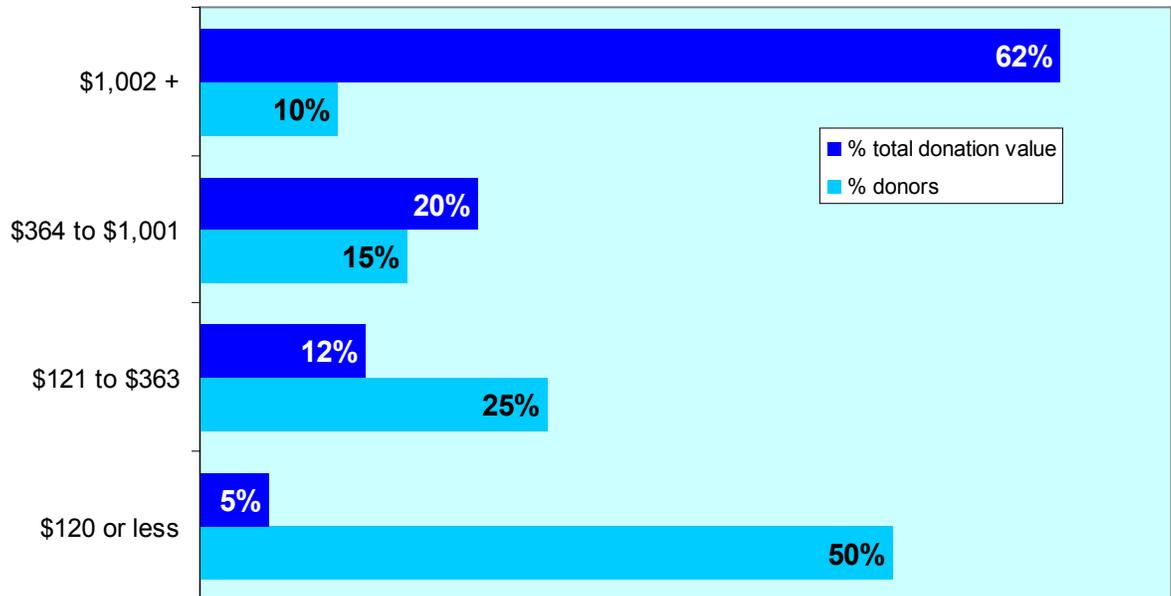
However, as pointed out in the National survey, the bulk of the support came from a narrow segment of the population. About 10% of the population who donated \$1,000 or more accounted for 62% of the total value of all donations. On the other hand, half of the population gave \$120 or less.

In Halton, the total amount of donations made in the 12 month reference period (September-December 2006 to September-December 2007) is about \$162 million.

¹ Statistics Canada, Canada Survey on Giving, Volunteering and Participating, 2007

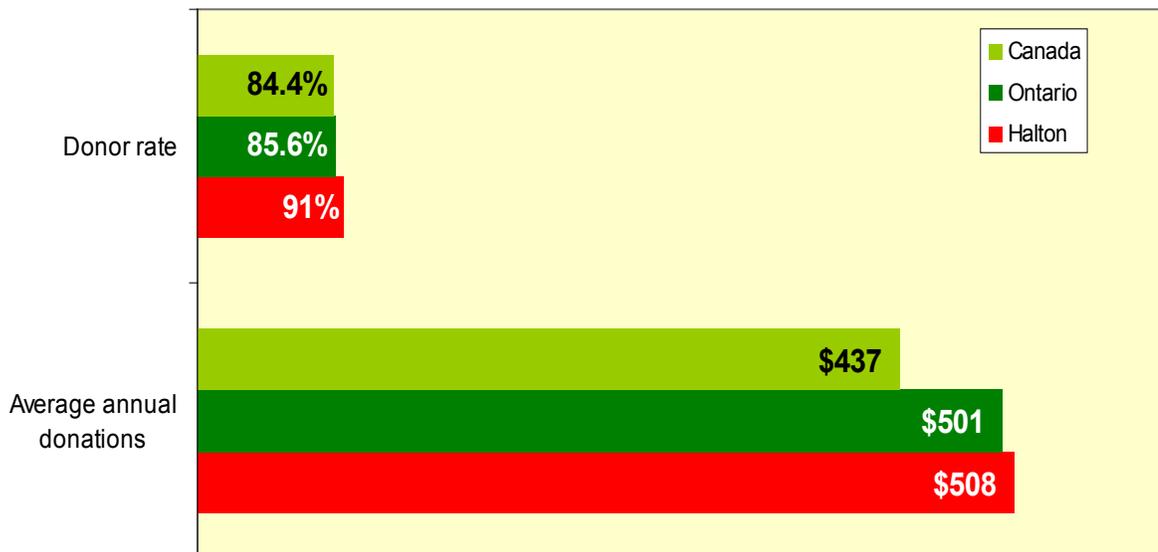
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Distribution of donors and percentage of total annual donations, Canada, 2007



Source: Statistics Canada, Canada Survey of Giving, Volunteering and Participating, 2007

Donor rate and average annual donations
Canada, Ontario, Halton Region, 2007



Source: Statistics Canada, Canada Survey of Giving, Volunteering and Participating, 2007