



November 18, 2023

# HALTON NON-PROFIT CONGRESS

## Program Schedule

Registration	8:30am - 9:15pm
Welcome	9:15pm - 9:30pm
Key-Note Speaker	9:30am - 10:30am
Plenary Session	10:45am - 11:45am
Lunch	11:45am - 12:45pm
Education Session #1	1:00pm - 2:00pm
Education Session #2	2:15pm - 3:15pm
Closing Plenary	3:30pm - 4:15pm
Closing & Thank You	4:15pm - 4:30pm

15 minutes breaks: 10:30am, 2:00pm, & 3:15pm



Welcome to the Non-Profit Congress! Thank you for joining us for this transformative event tailored to non-profit leaders in arts, culture, heritage, recreation, and sports. Today we'll unlock Halton's non-profit sector's full potential!

KEY NOTE SPEAKER

**ROSITA HALL**

9:30AM - 10:30AM

Banquet Room

## **21st Century Leadership - Unite & Ignite!**

Entrepreneur extraordinaire, Speaker, Coach & Canadian best-selling author Rosita Hall is a force to be reckoned with. She's bold and she's fierce however those who know her best describe her as the Motivation Sensation with a BIG heart.

She inspires others to walk unapologetically in their authentic truth each day, to care deeply for their hearts and souls and to seize the opportunities with their name on it. Rosita Hall holds a Bachelor of Social Work degree from the University of Windsor. She spent over 26 years in various leadership positions. For the past 20 years, she has been operating her own speaking, coaching, and consulting business – Motivated Minds. She has spoken to thousands of individuals/companies in the area of leadership, self-care, motivation, entrepreneurship, change and teamwork.





PLENARY SESSION

**RISHIA BURKE**

10:45AM - 11:45AM

Banquet Room

## **Community Capabilities: Asset-Based Community Development**

Rishia has over 30 years of experience in the health and social services sectors, with experience working in neighbourhood associations, community health centres, developmental services, and social planning.

Rishia has extensive experience as a program evaluator, facilitator, and trainer. She has been using asset-based community development to guide her work for the past 20 years, working along community members, the non-profit sector, and municipal partners as a community builder.

Currently, Rishia is the Executive Director of Community Development Halton, an intermediary and social justice organization providing research with a focus on social research, civic engagement, and volunteerism.



# EDUCATION SESSIONS

The Halton Non-Profit Congress is pleased to welcome subject-matter experts delivering education sessions on topics such as Empowering Communities, Governance & Advocacy, Diversity & Inclusion, Data-Driven Management, and Volunteer Engagement. Select two sessions (one from each time slot) to attend using the Forms link on page 10 of this package.

THEME	WORKSHOP	PRESENTER	Time
<b>Empowering Communities</b>	<b>Building Inclusive &amp; Resilient Economies through Social Finance</b>	<b>Candice Zhang Ontario NonProfit Network</b>	<b>1:00pm - 2:00pm</b>
<b>Volunteer Engagement</b>	<b>Legislation &amp; Policy for Volunteer Engaging Organizations</b>	<b>Sammy Feilchenfeld, CVA Volunteer Toronto</b>	<b>1:00pm - 2:00pm</b>
<b>Justice, Equity, Diversity &amp; Inclusion (JEDI)</b>	<b>Cultural Competence Training</b>	<b>Hanadi Almasri HMC Connections</b>	<b>1:00pm - 2:00pm</b>
<b>Data-Driven Management &amp; Storytelling</b>	<b>Metrics That Matter</b>	<b>Erin Spink, MA spinktank</b>	<b>1:00pm - 2:00pm</b>
	<b>BREAK 2:00pm - 2:15pm</b>		
<b>Empowering Communities</b>	<b>The 101 of Fundraising, Donations &amp; Sponsorships</b>	<b>Heather Kaufmann Town of Halton Hills</b>	<b>2:15pm - 3:15pm</b>
<b>Governance &amp; Advocacy</b>	<b>Board Governance Essentials: A Non-Profit Board Primer</b>	<b>Heather Johnson Director, Volunteer Halton</b>	<b>2:15pm - 3:15pm</b>
<b>Justice, Equity, Diversity &amp; Inclusion (JEDI)</b>	<b>Moving Towards Cultural Diversity Workplaces</b>	<b>Hanadi Almasri HMC Connections</b>	<b>2:15pm - 3:15pm</b>
<b>Data-Driven Management &amp; Storytelling</b>	<b>Data Driven Engagement &amp; Volunteer Management</b>	<b>Shaminda Perera Volunteer Canada</b>	<b>2:15pm - 3:15pm</b>

Full speaker profiles and workshop outlines start on page 6



CLOSING PLENARY

3:30pm - 4:15pm

Banquet Room

## ***EMPOWERING COMMUNITIES*** **FUNDERS PANEL DISCUSSION**

Facilitated by Heather Kaufmann, Community Development & Volunteer Engagement Supervisor, Town of Halton Hills, the Halton Non-Profit Congress is pleased to welcome representatives from key funding bodies supporting Halton Region to share information about their funding streams, provide an overview of the application and grant process, and highlight ways to increase your organization's application being considered by the review team.

### **Harry Bell**

Regional Manager Hamilton-Niagara & SWO  
Canadian Tire Jumpstart Charities



### **Sue Lawrenson**

Executive Director  
Community Foundation of North Halton



### **Robin Garell**

Community Partnerships Advisor  
Region of Halton



### **Sara Restani**

Program Manager  
KidSport Ontario

# EDUCATION SESSION OUTLINES & SPEAKER BIOS

## Building Inclusive & Resilient Economies through Social Finance

**Candice Zhang** (she/her)-Policy Advisor, Ontario NonProfit Network

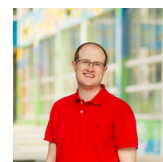


**Description & learning objectives:** Community wealth building has a proven track record of putting power and control back into community hands by creating a resilient and inclusive economy for the benefit of the local area. It keeps resources (i.e. jobs, land, wealth) within the community through enterprises that are local, democratic, and inclusive. It has the potential to provide systemic solutions to poverty, housing crises, and routine recessions. Many nonprofits engage in local economic development initiatives, and since nonprofits are people not profit driven, they do so in ways that prioritize community well-being, and positively impact local communities. Join this session to learn the basics about community wealth building, and how social finance can be utilized as a tool to help nonprofits build inclusive and resilient economics for local communities.

Candice is a policy advisor at the Ontario Nonprofit Network. Her work focuses on creating an enabling policy environment for nonprofit to carry out community wealth building activities for a more sustainable and inclusive economy.

## Legislation & Policy for Volunteer Engaging Organizations

**Sammy Feilchenfeld** (he/him)-Manager, Learning, Volunteer Toronto



**Description & learning objectives:** Are your volunteer program policies and procedures following the rules? Are you up to date on the necessary legislation that applies to your volunteers? In this interactive online webinar, we'll explore the policies, procedures and legislative connections you need to have in your volunteer program, from compliance with the Accessibility for Ontarians with Disabilities Act (AODA) to recent changes regarding police reference checks. We'll also discuss the changing role of COVID-19 in updating policies and procedures.

As Manager of Learning, Sammy designs and oversees Volunteer Toronto's responsive and accessible learning experiences for non-profit engagement professionals, grassroots leaders and volunteer seekers. With a strong focus on diverse educational interventions that support the changing needs in volunteerism, Sammy also develops training for aspiring and established non-profit Board Members. Sammy has been a volunteer for more than 20 years, a volunteer manager for more than 15 years, and an adult educator for more than 10 years. He uses all of these experiences to help his training sessions come to life.



# EDUCATION SESSION OUTLINES & SPEAKER BIOS



## Cultural Competence Training

**Hanadi Almasri** (she/her)-Director of Social Innovation & Anti-Racism Programs, HMC Connections

**Description & learning objectives:** Creating a welcoming place is about eliminating misconceptions and negative stereotyping of people with diverse backgrounds by introducing the concept of Cultural Competence. Join us to learn what cultural competence looks like in action. Learning about cultural humility and its role in fostering competence, exploring dimensions of cultural competence, and understanding challenges while increasing your knowledge about cultural sensitivity and the role of culture. Walk away with tips on fostering a more welcoming and competent workplace.

Hanadi works with HMC Connections and, for the last 22 years, brings extensive experience and education with had a strong understanding of the principles of equity, intersectionality, anti racism, decolonization, inclusion, anti oppression and cultural competence. Hanadi provides different consultation on building cultural competence within workplace for many organizations, moving towards equity and inclusion within their daily operations, policies, EDI Assessment Tool, and more within the area of healthcare, education, long term care, children services, recreation and sports.

## Metrics that Matter

**Erin Spink** (she/her)-Manager, Learning, Volunteer Toronto



**Description & learning objectives:** What do you measure as the benchmark for success in your volunteer program? Join Erin to learn more about the pros/cons of different data collection methods and how to identify gaps and opportunities in the data you collect.

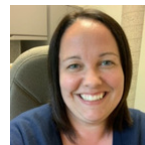
Over the past 20 years, Erin Spink has gained international recognition as a speaker and writer in Volunteer Engagement. Her work includes the first-ever academic research quantifying the concept of “volunteer engagement”, multiple chapters in the CCVA accreditation textbook and regular contributions as co-author of the Points of View articles with Rob Jackson and co-editor of the Ethics column for Engage. Erin has a passion to enhance and improve how Leaders of Volunteers use and collect Metrics That Matter to support their work and facilitate impactful Volunteer Engagement.



# EDUCATION SESSION OUTLINES & SPEAKER BIOS

## The 101 of Fundraising, Donations, & Sponsorships

**Heather Kaufmann** (she/her)-Community Development Supervisor of Volunteer and Group Support



**Description & learning objectives:** In this workshop, participants will better understand the role of the Board of Directors to the sustainability of the organization, go over the financial and legal requirements of reporting fundraising revenue, and be provided an overview of the differences between sponsorships, donations, and grants for nonprofit organizations.

Heather Kaufmann has been working in the sports and recreation field since 2000. She has an extensive background in recreational management, leadership, and problem solving. With a thorough background in analytical problem solving with broad experiences in diverse environments, Heather has collaborated successfully to manage three fundraising campaigns for nonprofit organizations in the sport and social service industries. Through her leadership in municipal roles, she secures large-scale sponsorships for special events.

## Board Governance Essentials: A Non-Profit Board Primer

**Heather Johnson** (she/her)-Director, Volunteer Halton



**Description & learning objectives:** Has it been some time since your Board orientation? Join for this Non-Profit Board Primer focusing on key aspects of Boards, including roles, reporting requirements, legal responsibilities, and financial planning and oversight.

Heather Johnson has been working in the non-profit sector since 2003, moving into the sector after working for 12 years with Enbridge Gas (Toronto). Her current role as Director, Volunteer Halton, offers her the opportunity to share her knowledge and expertise in support of the non-profit sector in Halton Region. An active member of the Toronto Association of Volunteer Administrators (TAVA), the Volunteer Management Professionals of Canada (VMPC), and the Professional Association of Volunteer Leaders-Ontario (PAVRO), she currently serves as PAVRO's President.





# EDUCATION SESSION OUTLINES & SPEAKER BIOS



## Moving Towards Cultural Diversity Workplaces

**Hanadi Almasri** (she/her)-Director of Social Innovation & Anti-Racism Programs, HMC Connections

**Description & learning objectives:** Achieving cultural diversity in your organization may be a process. In this workshop, Hanadi will help us understand the demographic and geographic factors affecting diversity, help you develop the ability to appreciate and interpret other cultures, and learn the components of cultural competence. You'll leave the session with some strategies to build your organization's tool box towards cultural diversity.

Hanadi works with HMC Connections and, for the last 22 years, brings extensive experience and education with had a strong understanding of the principles of equity, intersectionality, anti racism, decolonization, inclusion, anti oppression and cultural competence. Hanadi provides different consultation on building cultural competence within workplace for many organizations, moving towards equity and inclusion within their daily operations, policies, EDI Assessment Tool, and more within the area of healthcare, education, long term care, children services, recreation and sports.

## Data-Driven Engagement & Volunteer Management

**Shaminda Perera, MEd.** (he/him)-Knowledge, Practice & Learning Lead  
Volunteer Canada



**Description & learning objectives:** The session will provide non-profit organizations with an overview of how to utilize data to inform decision-making and build a case for volunteer management. In this session we will explore the benefits of a data-driven practice, how data can be applied, key sources of data, and how to build a case for volunteer management using data. Participants will also be introduced to the Canadian Knowledge Hub for Giving and Volunteering, a hub for data related to fundraising and volunteerism.

Shaminda Perera is Volunteer Canada's Knowledge, Practice, and Learning Lead. He leads an innovative and future-focused portfolio that works across the organization and Volunteer Canada's diverse stakeholders to build and deliver a learning agenda that strengthens Canada's volunteering infrastructure. His passion to help others learn and grow with over two decades of experience as a performance and learning professional.





## SELECT YOUR EDUCATION SESSIONS

Choose your education sessions! As a Congress attendee, you can choose two education sessions to attend in the afternoon.

Use the online form by [clicking here](#) to select your education sessions. You'll also be able to indicate any dietary accommodations or food allergies on this form.

See the session outlines and speaker bios starting on page 6.

## NOT YET REGISTERED? REGISTER NOW!

Register for The Halton Non-Profit Congress by [clicking here](#) to be taken to the online registration form.

\$50 Early Bird Single Rate (end October 31)

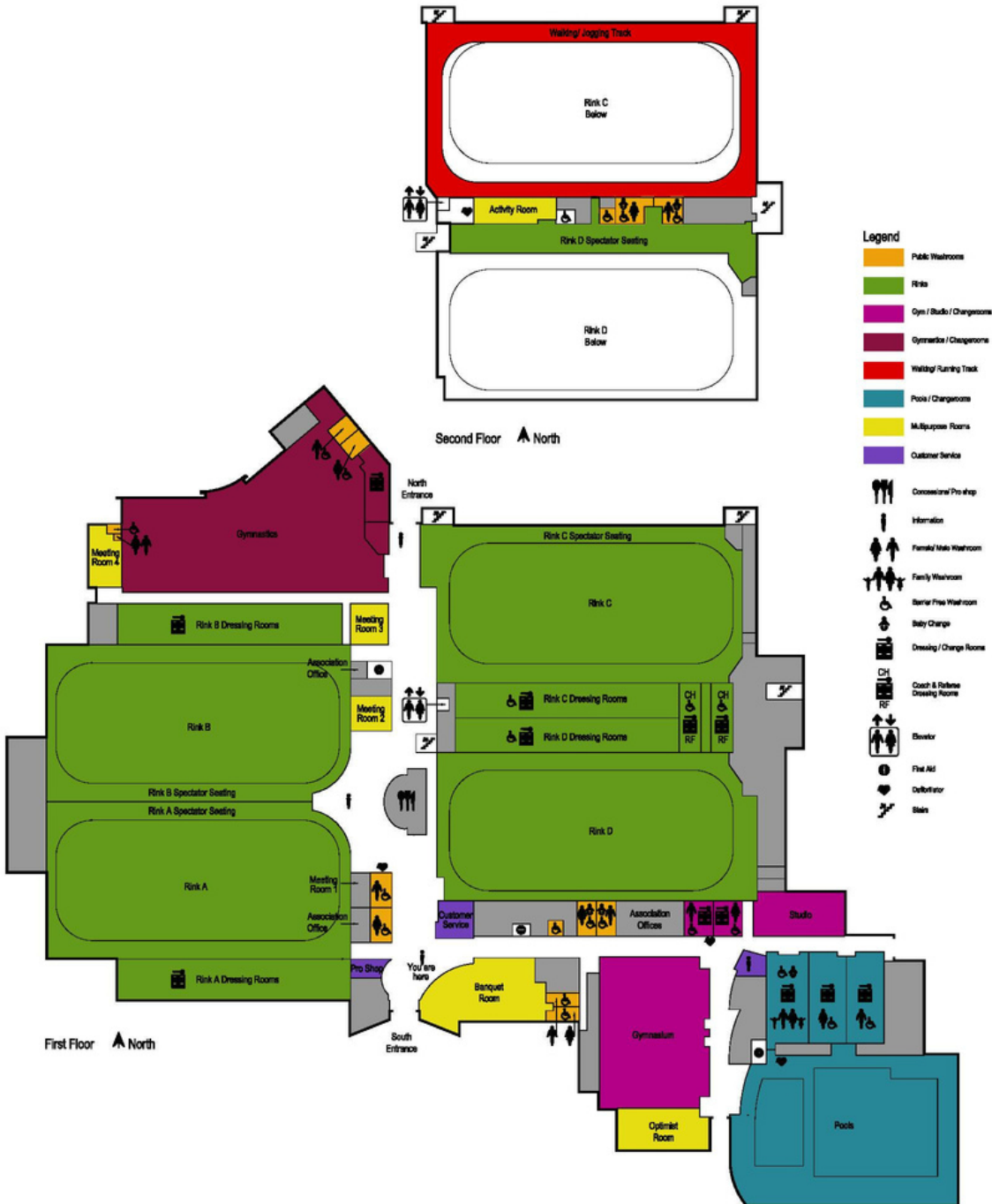
\$60 Regular Single Rate

\*Discounts available for multi-attendee registrations-see online form for rates

# MILTON SPORTS CENTRE

605 Santa Maria Blvd, Milton L9T 6J5

Enter via the South Entrance. Key-note speaker and plenary sessions in Banquet Room





## THANK YOU TO OUR SPONSORS

Events like these do not happen by themselves! Many thanks to our sponsors, committee members, and community!

### 2023 Congress Committee

Rishia Burke, Community Development Halton

Stephanie Bryant, City of Burlington

Heather Johnson, Volunteer Halton

Heather Kaufmann, Town of Halton Hill

Crispin Martin, Town of Milton

Molly McCoubrey, Town of Milton

Scott O'Donnell, Town of Oakville

Special thanks to Milton Fire for their donation of bags for attendees, the Milton Community Fund for their financial support, and to the Technical Team from the First Ontario Arts Centre Milton for their audio and visual support.

