

# Measuring Impact: Evaluation Approaches



Strengthen your grant application skills with strong evaluation techniques. In this series you will learn different styles of evaluation and their impact on your activities. These full day sessions will provide insight into the approaches to evaluation, as well as provide a deepened understanding of “how to”.

*\*This series is intended for staff and board members concerned about or charged with measuring impact in their organizations and/or programs.*

## Facilitator:

**JODY ORR**, of The Chrysalis Group, has an extensive background in designing and carrying out evaluation in the human services sector. With a master’s degree in Sociology and founding principal in an organizational and community development consulting firm, Jody has worked for 17 years in the nonprofit sector. Currently the embedded evaluator with the Centre for Innovation in Peer Support, her consulting work involves research and policy analysis.

Session #2

## Results-Based Accountability and Developmental Evaluation

Wednesday, May 1, 2019  
9:00 a.m. – 4:00 p.m.

This session is focused on Results-Based Accountability and Developmental Evaluation, both of which, move in varying degrees beyond the linearity of more traditional approaches to evaluation.

### Key learnings:

- Understanding key concepts that shape Results-Based Accountability as an approach to program planning, community planning, and evaluation.
- Appreciating the distinction between performance accountability and population accountability.
- Understand the planning processes inherent in both performance accountability and population accountability.
- Insight into the challenges of evaluating innovative initiatives in complex systems using more traditional evaluation approaches.
- Understand when developmental evaluation is appropriate to use.
- Develop an appreciation for systems thinking and the role of the evaluator in developmental evaluation.

Upcoming session

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Session #3

Research Methods to Support Evaluation and Evaluation Readiness  
Wednesday  
June 12, 2019  
9:00 a.m. – 4:00 p.m.

Only online payments are accepted upon registration.

Registration:  
[cdhalton.ca/events](http://cdhalton.ca/events)

**Session fee (one session):**  
\$100 Members  
\$125 Non-members

**Location:**  
Community Development Halton  
3350 South Service Rd, Burlington

Lunch will be provided.  
Contact information:  
1-855-395-8807 x 2 or  
[acoburn@cdhalton.ca](mailto:acoburn@cdhalton.ca)

