



# Measuring Impact: Evaluation Approaches

These full day sessions will provide insight into the major approaches to evaluation used today, as well as a deepened understanding and comfort of “how to”. This series is intended for senior staff and board members concerned about or charged with measuring impact in their nonprofit organization or program.

**Outcomes,  
Logic Models and  
Theory of Change**

**Wednesday  
March 27, 2019  
9:00 a.m. – 4:00 p.m.**

**Results-Based  
Accountability and  
Developmental  
Evaluation**

**Wednesday  
May 1, 2019  
9:00 a.m. – 4:00 p.m.**

**Research Methods to  
Support Evaluation  
and Evaluation  
Readiness**

**Wednesday  
June 12, 2019  
9:00 a.m. – 4:00 p.m.**

**Facilitator**

**JODY ORR**, of The Chrysalis Group has an extensive background in designing and carrying out evaluation in the human services sector. With a master’s degree in Sociology and founding principal in an organizational and community development consulting firm, Jody has worked for 17 years in the nonprofit sector. Currently the embedded evaluator with the Centre for Innovation in Peer Support, her consulting work involves research and policy analysis.

Only online payments are accepted upon registration.

**Registration:**  
[cdhalton.ca/  
events](http://cdhalton.ca/events)

**Location:** Community Development Halton, 3350 South Service Rd, Burlington  
**Session fee** (1 session): \$100 Members; \$125 Non-members  
**SERIES fee** (all 3 sessions - 20% saving): \$240 Members; \$300 Non-members

Lunch will be provided.  
 Contact information:  
 1-855-395-8807 x 2  
 or [acoburn@cdhalton.ca](mailto:acoburn@cdhalton.ca)

