



April 27, 2024

HALTON NON-PROFIT CONGRESS

Program Schedule (accurate as of April 3, 2024)

Registration	8:30am - 9:15am
Welcome	9:15am - 9:30am
Key-Note Speaker	9:30am - 10:30am
Plenary Session	10:45am - 11:45am
Lunch	11:45am - 12:45pm
Education Session #1	1:00pm - 2:00pm
Education Session #2	2:15pm - 3:15pm
Closing Plenary	3:25pm - 4:15pm
Closing & Thank You	4:15pm - 4:30pm

15 minutes breaks: 10:30am & 2:00pm



Welcome to the Non-Profit Congress! Thank you for joining us for this transformative event tailored to non-profit leaders in arts, culture, heritage, recreation, and sports. Today we'll unlock Halton's non-profit sector's full potential!

KEY NOTE SPEAKER

ROSITA HALL

9:30AM - 10:30AM

Atrium

21st Century Leadership - Unite & Ignite!

Entrepreneur extraordinaire, Speaker, Coach & Canadian best-selling author Rosita Hall is a force to be reckoned with. She's bold and she's fierce however those who know her best describe her as the Motivation Sensation with a BIG heart.

She inspires others to walk unapologetically in their authentic truth each day, to care deeply for their hearts and souls and to seize the opportunities with their name on it. Rosita Hall holds a Bachelor of Social Work degree from the University of Windsor. She spent over 26 years in various leadership positions. For the past 20 years, she has been operating her own speaking, coaching, and consulting business – Motivated Minds. She has spoken to thousands of individuals/companies in the area of leadership, self-care, motivation, entrepreneurship, change and teamwork.





PLENARY SESSION

RISHIA BURKE

10:45AM - 11:45AM
Artrium

Community Capabilities: Asset-Based Community Development

Rishia has over 30 years of experience in the health and social services sectors, with experience working in neighbourhood associations, community health centres, developmental services, and social planning.

Rishia has extensive experience as a program evaluator, facilitator, and trainer. She has been using asset-based community development to guide her work for the past 20 years, working along community members, the non-profit sector, and municipal partners as a community builder.

Currently, Rishia is the Executive Director of Community Development Halton, an intermediary and social justice organization providing research with a focus on social research, civic engagement, and volunteerism.



EDUCATION SESSIONS

The Halton Non-Profit Congress is pleased to welcome subject-matter experts delivering education sessions on topics such as Empowering Communities, Governance & Advocacy, Diversity & Inclusion, Data-Driven Management, and Volunteer Engagement. Select two sessions (one from each time slot) to attend using the Forms link on page 10 of this package.

THEME	WORKSHOP	PRESENTER	Time
Empowering Communities	Building Inclusive & Resilient Economies through Social Finance	Candice Zhang Ontario NonProfit Network	1:00pm - 2:00pm
Volunteer Engagement	Legislation & Policy for Volunteer Engaging Organizations	Sammy Feilchenfeld, CVA Volunteer Toronto	1:00pm - 2:00pm
Justice, Equity, Diversity & Inclusion (JEDI)	Navigating Equity & Inclusion: Leveraging the HEDR Organizational Assessment Tool	Devan Seebarran Halton Equity Diversity Roundtable	1:00pm - 2:00pm
Data-Driven Management & Storytelling	Metrics That Matter	Erin Spink, MA spinktank	1:00pm - 2:00pm
	BREAK 2:00pm - 2:15pm		
Empowering Communities	The 101 of Fundraising, Donations & Sponsorships	Heather Kaufmann Town of Halton Hills	2:15pm - 3:15pm
Governance & Advocacy	Board Governance Essentials: A Non-Profit Board Primer	Heather Johnson Director, Volunteer Halton	2:15pm - 3:15pm
Data-Driven Management & Storytelling	Data Driven Engagement & Volunteer Management	Shaminda Perera Volunteer Canada	2:15pm - 3:15pm



CLOSING PLENARY

3:30pm - 4:15pm

Atrium

EMPOWERING COMMUNITIES **FUNDERS PANEL DISCUSSION**

Facilitated by Heather Kaufmann, Community Development & Volunteer Engagement Supervisor, Town of Halton Hills, the Halton Non-Profit Congress is pleased to welcome representatives from key funding bodies supporting Halton Region to share information about their funding streams, provide an overview of the application and grant process, and highlight ways to increase your organization's application being considered by the review team.

Robin Garell

Community Partnerships Advisor
Region of Halton

Sara Restani

Program Manager
KidSport Ontario

Megan Tregunno, CFRE

President & CEO
Burlington Foundation

Michael Salem

Director, Communications
Oakville Community Foundation



So **ALL** Kids Can Play!



EDUCATION SESSION OUTLINES & SPEAKER BIOS

Building Inclusive & Resilient Economies through Social Finance

Candice Zhang (she/her)-Policy Advisor, Ontario NonProfit Network



Description & learning objectives: Community wealth building has a proven track record of putting power and control back into community hands by creating a resilient and inclusive economy for the benefit of the local area. It keeps resources (i.e. jobs, land, wealth) within the community through enterprises that are local, democratic, and inclusive. It has the potential to provide systemic solutions to poverty, housing crises, and routine recessions. Many nonprofits engage in local economic development initiatives, and since nonprofits are people not profit driven, they do so in ways that prioritize community well-being, and positively impact local communities. Join this session to learn the basics about community wealth building, and how social finance can be utilized as a tool to help nonprofits build inclusive and resilient economics for local communities.

Candice is a policy advisor at the Ontario Nonprofit Network. Her work focuses on creating an enabling policy environment for nonprofit to carry out community wealth building activities for a more sustainable and inclusive economy.

Legislation & Policy for Volunteer Engaging Organizations

Sammy Feilchenfeld (he/him)-Manager, Learning, Volunteer Toronto



Description & learning objectives: Are your volunteer program policies and procedures following the rules? Are you up to date on the necessary legislation that applies to your volunteers? In this interactive online webinar, we'll explore the policies, procedures and legislative connections you need to have in your volunteer program, from compliance with the Accessibility for Ontarians with Disabilities Act (AODA) to recent changes regarding police reference checks. We'll also discuss the changing role of COVID-19 in updating policies and procedures.

As Manager of Learning, Sammy designs and oversees Volunteer Toronto's responsive and accessible learning experiences for non-profit engagement professionals, grassroots leaders and volunteer seekers. With a strong focus on diverse educational interventions that support the changing needs in volunteerism, Sammy also develops training for aspiring and established non-profit Board Members. Sammy has been a volunteer for more than 20 years, a volunteer manager for more than 15 years, and an adult educator for more than 10 years. He uses all of these experiences to help his training sessions come to life.



EDUCATION SESSION OUTLINES & SPEAKER BIOS

Metrics that Matter

Erin Spink (she/her)-Principle, spinktank



Description & learning objectives: What do you measure as the benchmark for success in your volunteer program? Join Erin to learn more about the pros/cons of different data collection methods and how to identify gaps and opportunities in the data you collect.

Over the past 20 years, Erin Spink has gained international recognition as a speaker and writer in Volunteer Engagement. Her work includes the first-ever academic research quantifying the concept of “volunteer engagement”, multiple chapters in the CCVA accreditation textbook and regular contributions as co-author of the Points of View articles with Rob Jackson and co-editor of the Ethics column for Engage. Erin has a passion to enhance and improve how Leaders of Volunteers use and collect Metrics That Matter to support their work and facilitate impactful Volunteer Engagement.

Navigating Equity & Inclusion: Leveraging the HEDR Organizational Assessment Tool



Daven Seearren (he/him)-Coordinator, Halton Diversity Equity Roundtable

Description & learning objectives: Join Devan for an engaging and insightful workshop designed to empower participants in using the HEDR Organizational Assessment Tool to evaluate and enhance practices and culture related to equity, diversity, and inclusion (EDI). This interactive session will equip attendees with the knowledge and skills to effectively utilize the tool, critically analyze their organization’s current state, and strategize actionable steps towards fostering a more inclusive environment.

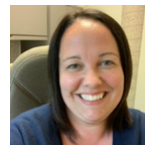
Daven Seearren is a highly experienced senior leader, management consultant, and diversity, equity, and inclusion (DEI) specialist in Canada. With over two decades of expertise, he has held leadership roles in both public and private sectors, focusing on strategic planning, program implementation, budgeting, and comprehensive DEI framework. Daven is a sought-after corporate trainer, delivering dynamic sessions to leaders and teams in leading institutions, empowering them with DEI principles and strategies. His commitment to fostering inclusive workplaces and promoting diversity and inclusion has positioned him as a trusted advocate for change, making a significant impact on organizations and individuals striving for a more equitable future.



EDUCATION SESSION OUTLINES & SPEAKER BIOS

The 101 of Fundraising, Donations, & Sponsorships

Heather Kaufmann (she/her)-Community Development Supervisor of Volunteer and Group Support, Town of Halton Hills



Description & learning objectives: In this workshop, participants will better understand the role of the Board of Directors to the sustainability of the organization, go over the financial and legal requirements of reporting fundraising revenue, and be provided an overview of the differences between sponsorships, donations, and grants for nonprofit organizations.

Heather Kaufmann has been working in the sports and recreation field since 2000. She has an extensive background in recreational management, leadership, and problem solving. With a thorough background in analytical problem solving with broad experiences in diverse environments, Heather has collaborated successfully to manage three fundraising campaigns for nonprofit organizations in the sport and social service industries. Through her leadership in municipal roles, she secures large-scale sponsorships for special events.

Board Governance Essentials: A Non-Profit Board Primer

Heather Johnson (she/her)-Director, Volunteer Halton



Description & learning objectives: Has it been some time since your Board orientation? Join for this Non-Profit Board Primer focusing on key aspects of Boards, including roles, reporting requirements, legal responsibilities, and financial planning and oversight.

Heather Johnson has been working in the non-profit sector since 2003, moving into the sector after working for 12 years with Enbridge Gas (Toronto). Her current role as Director, Volunteer Halton, offers her the opportunity to share her knowledge and expertise in support of the non-profit sector in Halton Region. An active member of the Toronto Association of Volunteer Administrators (TAVA), the Volunteer Management Professionals of Canada (VMPC), and the Professional Association of Volunteer Leaders-Ontario (PAVRO), she currently serves as PAVRO's President.



EDUCATION SESSION OUTLINES & SPEAKER BIOS



Data-Driven Engagement & Volunteer Management

Shaminda Perera, MEd. (he/him)-Knowledge, Practice & Learning Lead
Volunteer Canada

Description & learning objectives: The session will provide non-profit organizations with an overview of how to utilize data to inform decision-making and build a case for volunteer management. In this session we will explore the benefits of a data-driven practice, how data can be applied, key sources of data, and how to build a case for volunteer management using data. Participants will also be introduced to the Canadian Knowledge Hub for Giving and Volunteering, a hub for data related to fundraising and volunteerism.

Shaminda Perera is Volunteer Canada's Knowledge, Practice, and Learning Lead. He leads an innovative and future-focused portfolio that works across the organization and Volunteer Canada's diverse stakeholders to build and deliver a learning agenda that strengthens Canada's volunteering infrastructure. His passion to help others learn and grow with over two decades of experience as a performance and learning professional.





SELECT YOUR EDUCATION SESSIONS

Choose your education sessions! As a Congress attendee, you can choose two education sessions to attend in the afternoon.

Use the online form by [clicking here](#) to select your education sessions. You'll also be able to indicate any dietary accommodations or food allergies on this form.

See the session outlines and speaker bios starting on page 6.

NOT YET REGISTERED? REGISTER NOW!

Register for The Halton Non-Profit Congress by [clicking here](#) to be taken to the online registration form.

\$50 Early Bird Single Rate (ends April 5)

\$60 Regular Single Rate

*Discounts available for multi-attendee registrations-see online form for rates

TOWN OF OAKVILLE - TOWN HALL

1225 Trafalgar Road, Oakville, Ontario

Enter via the Main Entrance. Key-note speaker and plenary sessions in the Atrium.



THANK YOU TO OUR SPONSORS

Events like these do not happen by themselves! Many thanks to our sponsors, committee members, and community!

2024 Congress Committee

Rishia Burke, Community Development Halton

Stephanie Bryant, City of Burlington

Corey Long, City of Burlington

Michelle Nicholls, City of Burlington

Heather Johnson, Volunteer Halton

Heather Kaufmann, Town of Halton Hills

Crispin Martin, Town of Milton

Molly McCoubrey, Town of Milton

Scott O'Donnell, Town of Oakville

Deirdre Taylor, Town of Oakville

Special thanks to Milton Fire for their donation of bags for attendees

