

Measuring Impact: Evaluation Approaches



Strengthen your grant application skills with strong evaluation techniques. In this series you will learn different styles of evaluation and their impact on your activities. These full day sessions will provide insight into the approaches to evaluation, as well as provide a deepened understanding of “how to”.

**This series is intended for staff and board members concerned about or charged with measuring impact in their organizations and/or programs.*

Facilitator:

JODY ORR, of The Chrysalis Group, has an extensive background in designing and carrying out evaluation in the human services sector. With a master’s degree in Sociology and founding principal in an organizational and community development consulting firm, Jody has worked for 17 years in the nonprofit sector. Currently the embedded evaluator with the Centre for Innovation in Peer Support, her consulting work involves research and policy analysis.

Session #3

Research Methods to Support Evaluation and Evaluation Readiness

Wednesday

June 12, 2019

9:00 a.m. – 4:00 p.m.

Location:

Community Development Halton
3350 South Service Rd, Burlington

This session is focused on Research Methods to Support Evaluation and Evaluation Readiness.

Participants will come away with an increased understanding of:

- An evaluation plan in selecting research methods and building organizational commitment to evaluation;
- Principal methods of data gathering for evaluation;
- The challenges of introducing and/or building effective ongoing evaluation in an organization;
- Building an evaluation culture as organizational change;
- Specific strategies for shifting organizational culture to support evaluation.

Registration: cdhalton.ca/events

Only online payments are accepted upon registration.

Full day session fee:

\$100 Members; \$125 Non-members

Lunch will be provided. Contact information:
1-855-395-8807 x 2 or acoburn@cdhalton.ca

