Data Literacy for Leaders of Volunteers Series

## **Telling Better Stories Through Data**

itors Overview

## ABOUT

In the final workshop of this series, learn how to tell more compelling stories with the Impact Statement Formula. Erin will also share how to use data to enhance the experience you offer to volunteers as well as ways to build your case for support as a volunteer engagement professional including measuring your impact on program and organizational success.



For Members

\$15

For Non-Members

\$25

## Presenter: Erin Spink, MA



Over the past 20 years, Erin Spink has gained international recognition as a speaker and writer in Volunteer Engagement. Her work includes the first-ever academic research quantifying the concept of "volunteer engagement", multiple chapters in the CCVA accreditation textbook and regular contributions as co-author of the Points of View articles with Rob Jackson and the co-editor of the Ethics column for Engage.

## **Registration Details:**

Register at **cdhalton.ca/events** by Monday, December 5, 5:00pm. ZOOM virtual meeting link will be sent to the email provided in the registration, the day before the event.

Contact **hejohnson@cdhalton.ca** or call **1-855-395-8807 ex. 2** if you have any questions



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Wednesday

**December 7, 2022** 

2:30pm - 4:00pm

Delivered via Zoom